<http://www.elegantthemes.com/blog/customer-spotlight/how-just-a-girl-and-her-mac-created-a-successful-web-design-business>

When I began researching success stories I found a lot of stories about successful billionaires who had started from nothing; which is extremely successful and inspiring, but not exactly what I strive for. I began searching for success stories that had more in common with my life. I then stumbled across the story of “Just A Girl and Her Mac”. This story is of Leslie Bernal, who had worked in the restaurant business for many years. She was successful in the restaurant business but always had a calling to art and design. This definitely rings home to me, since I did have a successful job that I was appreciated and recognized for, but I just could not leave my art behind. I was always searching for a way to bring art into the environment I worked in, and I was able to in some small ways. Obviously, like Leslie, I needed more art.

Leslie had begun a degree when she was younger in Graphic Design and she had to make the decision to stop working and return to school. She started over in a 4-year degree program, older than most of her peers. This is so similar to my story, I had begun Graphic Design courses in 2009 and stopped, when I returned back after even a few years, the career had changed so much. Leslie had to relearn her programs and still strived to work in print.

After Leslie realized that building websites had become a given in the industry, she had to learn to do so. She started to build websites, targeting small start up businesses. She charged a small amount, compared to her competitors and took off from there. She talks about how she likes working with small companies because she gets more control of the design. I find our stories so similar in so many ways, that it is comforting. Leslie talks about being very hard-headed and didn’t want to meld into websites, but she overcame her own shortcomings by jumping in head first. I think that we all tend to limit ourselves in one way or another, whether we realize it or not. I found her story very inspiring, I hope you do as well.